

SOCIETY OF WOMEN ENGINEERS

SPONSORSHIP PACKAGE

2023-2024

A GLOBAL COMMUNITY

The Society of Women Engineers (SWE) is an internationally recognized not-for-profit service organization aimed at informing the community of the qualifications and achievement of women engineers. Its mission is to stimulate women to achieve their full potential in their careers as engineers and as leaders, to expand the image of the engineering profession as a positive force in improving quality of life, and to demonstrate the value of diversity.



Our Primary Objectives:



Professional Excellence



Educational Outreach

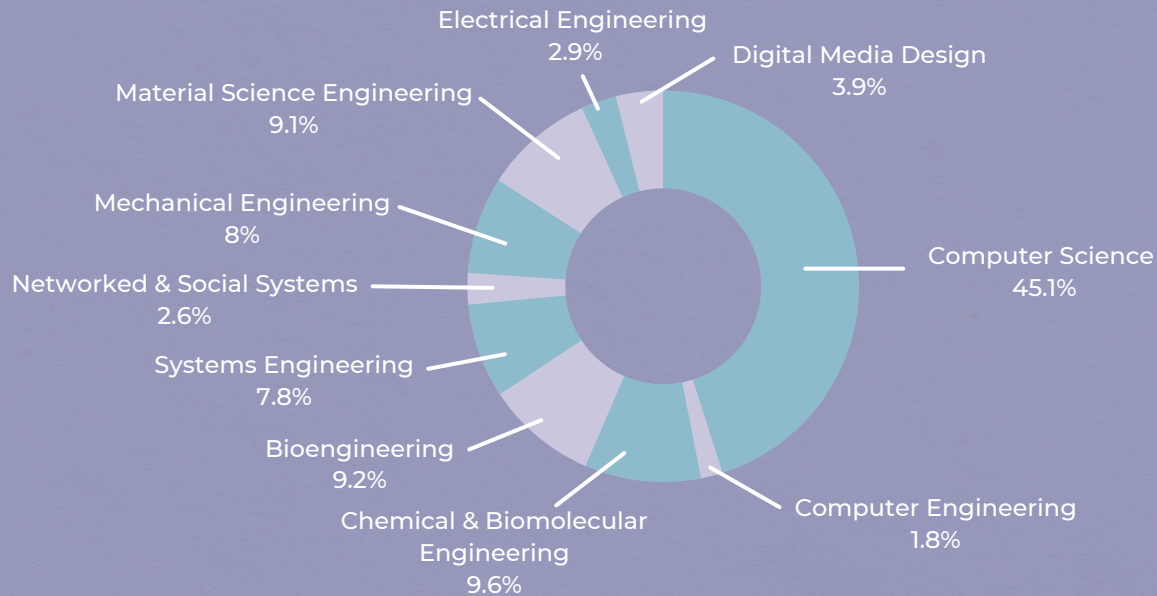


Gender Advocacy



Community Development

UNIVERSITY OF PENNSYLVANIA SWE CHAPTER



We are able to host the following events in large part due to your generous sponsorship

- Annual Corporate Dinner
- Startup Networking Event (spring)
- Girls in Engineering and Related Sciences Day (GEARS Day) (MLK Day)
- Monthly General Body Meetings (GBMs)
- Community Building & Professional Development Events
- Gender Equity Workshops
- Guest speaker events from industry leaders
- Participation in National SWE Conference

By sponsoring the University of Pennsylvania student chapter of SWE, your organization can engage with members via:

- Hour-long events tailored to your company's values and employment opportunities
- Extensive resume books
- Attendance at our largest event (the SWE Corporate Dinner)

Penn SWE strives to provide members with technical career opportunities and to establish working relationships with professionals in the field. Your commitment as a sponsor enables Penn SWE to promote equity in the workplace and facilitate meaningful opportunities for women engineers.



CORPORATE DINNER



Corporate Dinner is Penn SWE's largest event, occurring annually in the fall. It upholds a tradition of fostering connections between Penn Engineering students seeking opportunities and companies seeking talent in a personal setting. We traditionally have 100+ student attendees, spanning all majors, at the Corporate Dinner.

This year, we are holding the event in-person on September 11, 2023 from 6-8:30 pm EST. All participating companies are stationed at a table to facilitate one-on-one and group networking with student attendees. We would love to have you at our 27th Annual Corporate Dinner! Registration information is on the next page.



SPONSORSHIP OPPORTUNITIES



All sponsorships come with automatic access to advertisement on our social media pages and email Listerv as well as your logo on our website.

Sponsorship	Price
<p>Resume Book Contains all of the resumes from our diverse group of Penn SWE engineers and is distributed to purchasers by late September.</p>	\$600
<p>Host an Event For an hour-long duration, host an individual event curated to your company's opportunities and values.</p> <p>The most common event entails a professional development workshop coupled with opportunities available at your company.</p> <p>* We will book a space in Penn Engineering equipped with a sound system, dual projectors, and stage at no additional cost.</p>	\$800
<p>Corporate Dinner Attend Penn SWE's largest networking event to engage with talented students seeking professional opportunities.</p>	\$1000
<p>Premier Package:</p> <ul style="list-style-type: none">• Corporate Dinner Ticket• Resume Book	\$1500 (\$300 discount)
<p>Elite Package:</p> <ul style="list-style-type: none">• Corporate Dinner Ticket• Host an event• Resume book	\$2000 (\$400 discount)

PENN SWE THANKS YOU!

On behalf of all of our members at the University of Pennsylvania Society of Women Engineers chapter, the board would like to thank you for your partnership. Our corporate sponsors allow us to promote women in the professional workplace through meaningful events and experiences. We also strive to increase your visibility and connect your company with innovative engineers. Thank you for all your support, and we look forward to growing our partnership together!

For more information or questions, please contact Lindsay Park, our Vice President of External Affairs, at swe@seas.upenn.edu.

Payment Options

Payment via credit card:

Sponsorship packages can be purchased via the online TicketLeap portal.

Link: pennswe.ticketleap.com/2023-penn-swe-sponsorship-package/

Payment via wire transfer:

Please send a wire to the following account:

Bank Name: Wells Fargo Bank N.A.

Bank Address: 420 Montgomery Street, San Francisco, CA, 94104

Account Name: Trustees of the University of Pennsylvania

ABA Routing #: 121000248

Account #: 2000018692644

Reference: SEAS, Society of Women Engineers

For International Wires Only:

SWIFT CODE: WFBIUS6S

CHIPS: 0407

Payment should be finalized by September 1st, 2023 to be a Corporate Dinner sponsor

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 <https://www.facebook.com/pennswe/>

 <https://www.linkedin.com/groups/13877939/>

 <https://www.pennswe.com/>

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